



UNLOCK THE VALUE OF  
**CUSTOMER**  
PURCHASING TRENDS

## TURN GAP ANALYSIS INTO PROFIT

### STOCK.IT

Stock.IT is an agnostic online ordering system which allows stores to **place orders across multiple suppliers / distributors in one place!**

**If a client chooses the “full integration” option, a STORE will be able to:**

- Check stock levels at distributor & place orders accordingly
  - Select alternate flavours or pack sizes (due to supplier / distributor stock shortages) – preventing store from having EMPTY SHELVES
- Place orders online & have orders sent directly to supplier / distributor accounting system for processing (EDI or other)
- Receive confirmation that order has been:
  - Accepted
  - Rejected
- Receive notification if credit limit has been exceeded
- Receive notification of any changes to order BY SUPPLIER / DISTRIBUTOR
- Have a copy of order available online
- Receive a copy of their invoice

**We aim to minimise the following “pain points” for stores:**

- Lost time trying to contact call centre or sales rep
- Store only discovering AT POINT OF DELIVERY that not all items ordered will be delivered
- Store being notified AT POINT of ORDER PLACEMENT, that credit limit has been exceeded
- Store receiving a copy of the invoice within hours – confirming invoiced amount & expected delivery date
- Orders vs Invoices analysis to assist with SLA management and compliance

**The benefits for SUPPLIERS & DISTRIBUTORS:**

- A detailed understanding of DEMAND (by store, by sku) & how best to meet this demand
- Ability to understand whether NOMINATED ORDER DAYS & NOMINATED DELIVERY DAYS are working successfully in different channels
  - Adjust route to market strategy to meet client and customer demands profitably
- Full integration into ERP or accounting system
- AUTOMATION of processes to ensure accuracy & increase speed of getting task completed

**REQUEST A DEMO | +27 82 807 8332 | [info@eroute2market.co.za](mailto:info@eroute2market.co.za)**